

Annual EEO Public File Report

Subarctic Media
 Covering the Period from December 1, 2020 to November 30, 2021

Stations Comprising Station Employment Unit:
KMHL-AM/KKCK-FM/KNSG-FM/KARL-FM/KARZ-FM

Vacancy Information

Full-time Positions Filled by Job Title	Start Date	Total # Interviewed	Recruitment Sources Utilized	Recruitment Source of Hire
Account Executive	4/22/2021	13	1, 2, 3, 5	1

Recruitment Sources:

Radio Announcements

1. Marshall Radio Stations

Contact Person/Type

Matt Ketelsen

Address

1414E. College Dr., Marshall, MN 56258

Telephone or email

507-532-2282

#Interviews from Source

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Internet Site:

- 2. Indeed
- 3. Facebook
- 4. Marshall Radio

Job Board

Social Media

Website

www.indeed.com

www.facebook.com

www.marshallradio.net

website only

website only

website only

2

3

1

Employee Referral

- 5. Marshall Radio

Matt Ketelsen

1414E. College Dr., Marshall, MN 56258

507-532-2282

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Virtual Career Fair

March 31, 2021

Becky Martin:
becky.martin@byron.k12.mn.us

Matt Ketelsen participated in a Virtual Career Fair with the Byron High School

SW State Careet Expo

September 29, 2021

Mary Mortier: mary.mortier@swsc.org

Two employees of Marshall Radio attended the MN Career Force Expo and talked to over 2400 attendees about careers in broadcasting.

Young Writers Conference SW State University

October 27, 2021

Andrea Anderson:
andrea.anderson@swsc.org

The General Manager of Marshall Radio spoke to students at SW State about writing news and commercials for Media.

EEO Compliance Meeting for Managers

October 28, 2021

Matt Ketelsen: mattk@radiomankato.com

Matt Ketelsen held an EEO Compliance Meeting for all managers and all employees with hiring authorization.